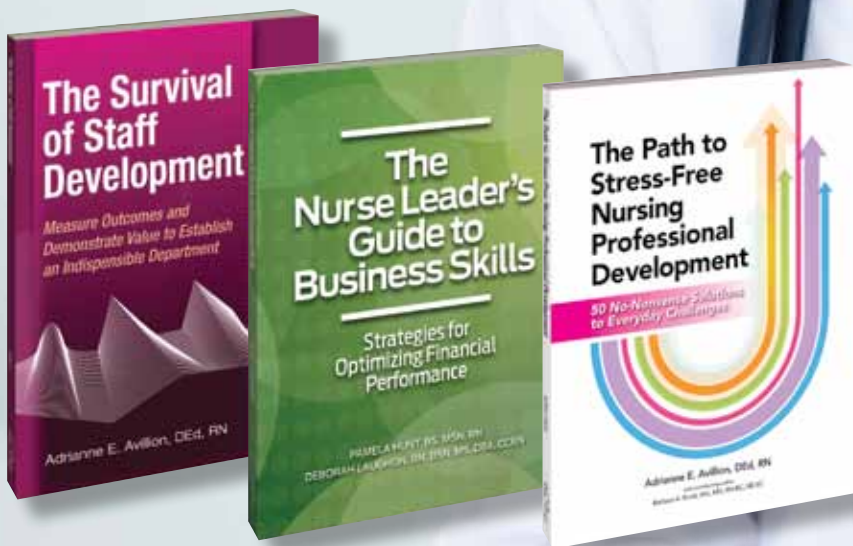


# HC Pro 2012 CATALOGUE

for **NURSE LEADERS** and  
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PROFESSIONALS**

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Letter from the Editor:

I'm very excited to introduce the **HCPPro Nursing Catalogue for 2012!** Now nurse leaders, managers, and staff development professionals like you have one place to go to find time-saving resources dedicated to helping you lead, educate, and train your nursing staff. HCPPro specializes in providing resources with practical tools, sample forms, and expert guidance that you can't find anywhere else. Each resource is backed by a full 30-day guarantee so if you are ever unsatisfied you can return it for a full refund.

**Share your thoughts with us!** We base our product ideas on your feedback about daily challenges. I would love to hear what you think of the catalogue and I welcome your thoughts about HCPPro products and services. Please contact me at the e-mail listed below.

I hope you find this catalogue helpful and easy to use. I look forward to bringing you new and innovative products to help you achieve your professional goals in 2012.

Rebecca Hendren  
Associate Editorial Director  
[rhendren@hcpro.com](mailto:rhendren@hcpro.com)

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## STAFF DEVELOPMENT

### The Path to Stress-Free Nursing Professional Development

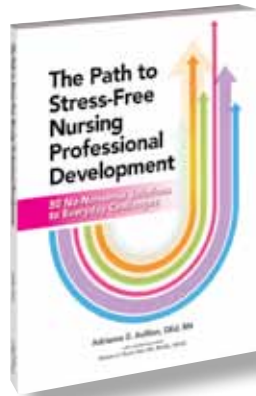
**Order code:** FBPSD

**Price:** \$49

**Author:** Adrienne E. Avillion, DEd, RN, contributing author: Barbara A. Brunt, MA, MN, RN-BC, NE-BC

**Published:** 4/23/2012

This concise book offers quick, practical advice from experts who have been in your shoes. You get easy-to-implement strategies that will guide you through your NPD efforts—no matter your background or experience.



### Professional Growth in Staff Development: Strategies for New and Experienced Educators

**Order Code:** SDPO

**Price:** \$99

**Author:** Adrienne E. Avillion, DEd, RN

**Published:** 2/16/2011

This training resource is a professional development career ladder for nursing professional development specialists and educators at any experience level.



### The Survival of Staff Development: Measure Outcomes and Demonstrate Value to Establish an Indispensable Department

**Order Code:** PVSD

**Price:** \$99

**Author:** Adrienne E. Avillion, DEd, RN

**Published:** 7/6/2011

Strategies and tools to put your program's worth into quantifiable terms and align staff development with your organization's goals.



## NURSE MANAGEMENT

### Lead! Becoming an Effective Coach and Mentor to Your Nursing Staff

**Order Code:** MUCM

**Price:** \$29

**Author:** Patty Kubus, RN, MBA, PhD

**Published:** 10/26/10

Provides specific ways to coach and mentor staff, including dealing with negative performance and keeping top performing staff committed and engaged.



### Nurse Residency Program Builder: Tools for a Successful New Graduate Program

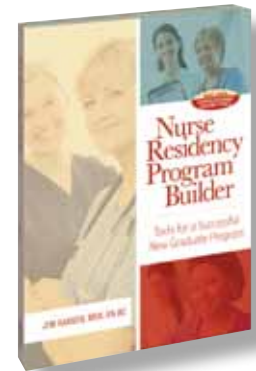
**Order Code:** NRPB

**Price:** \$99

**Author:** Jim Hansen, MSN, RN-BC

**Published:** 4/20/2011

Everything you need to establish a well-structured nursing residency program for new nurse graduates.



**Did you know?** *In a large hospital system with significant new graduate turnover, expert and author Jim Hansen, MSN, RN-BC, estimates residency programs could save \$200,000–\$400,000 per year. Even small organizations can save thousands, which can more than pay for the time and expense of instituting programs.*



NEW RELEASES



## NURSE MANAGEMENT *CONT.*

### The Nurse Leader's Guide to Business Skills: Strategies for Optimizing Financial Performance

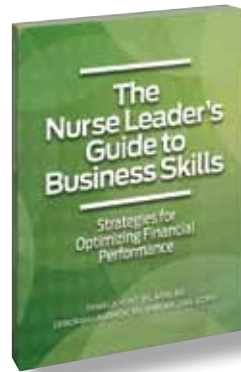
**Order Code:** FSNF

**Price:** \$99

**Author:** Pamela Hunt, BS, MSN, RN, and Deborah Laughon, RN, BSN, MS, DBA, CCRN

**Published:** 9/22/2011

Build skills and broaden your understanding of the healthcare environment beyond basic budget and financial management.



### Occurrence Reporting: Building a Robust Problem Identification and Resolution Process

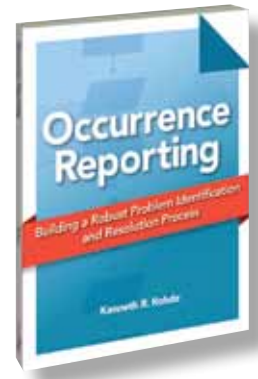
**Order Code:** ORPTG

**Price:** \$149

**Author:** Kenneth R. Rohde

**Published:** 6/3/2011

You already capture the data. Learn how to use it to gain insight into why errors occur at your organization.



### Shared Governance: A Practical Approach to Transform Professional Nursing Practice, Second Edition

**Order Code:** SG2

**Price:** \$99

**Author:** Diana Swihart, PhD, DMin, MSN, CS, RN-BC

**Published:** 6/28/2011

Easy-to-implement strategies to define and measure shared governance so you can evaluate efficacy and analyze outcomes. Foreword written by Tim Porter-O'Grady, DM, EdD, ScD(h), APRN, FAAN.



Only \$99!

### Soaring to Success: Taking Crew Resource Management From the Cockpit to the Nursing Unit

**Order Code:** CRM2

**Price:** \$39

**Author:** Gary L. Sculli, RN, MSN, ATPF, and David M. Sine, MA, ARM, CSP, CPHRM

**Published:** 1/28/2011

Apply innovative solutions to medication administration, patient handoff challenges, and interdisciplinary communication.



ONLY \$39!

### Quality Improvement for Nurse Managers: Engage Staff and Improve Patient Outcomes

**Order Code:** QINM

**Price:** \$99

**Author:** Barbara J. Hannon, RN, MSN, CPHQ, and Cynthia Barnard, MBA, MSJS, CPHQ

**Published:** 3/19/2010

Explains how to engage staff, how to choose, measure, and benchmark nursing quality data, and how to use QI projects to achieve positive results.



*“ [Shared Governance] empowers all members of the healthcare workforce to have a voice in decision making. It makes every employee feel like he or she is part owner with a personal stake in the success of the organization. This level of engagement leads to longevity of employment, increased employee satisfaction, better safety and healthcare, greater patient satisfaction and shorter lengths of stay, and a more robust bottom line for the organization.”*

-Diana Swihart, PhD, DMin, MSN, CS, RN-BC, Author of *Shared Governance*, Second Edition



NEW RELEASES

## KATHLEEN BARTHOLOMEW BOOK PACKAGE

Includes the following titles:

**Speak Your Truth: Proven Strategies for Effective Nurse-Physician Communication**

**Ending Nurse-to-Nurse Hostility: Why Nurses Eat Their Young and Each Other**

**The Image of Nursing: Perspectives on Shaping, Empowering, and Elevating the Nursing Profession**

**Stressed Out About Communication Skills**

**Order Code:** pkKBBP

**Price:** \$149

**Author:** Kathleen Bartholomew, RN, MSN

This book package contains four HCPro books by dynamic speaker and author Kathleen Bartholomew, RN, MSN.



## NEW NURSE LEADER EDUCATIONAL PACKAGE

Includes the following titles:

**Core Skills for Nurse Managers: A Training Toolkit**

**A Practical Guide to Finance and Budgeting: Skills for Nurse Managers, Second Edition**

**Lead! Becoming an Effective Coach and Mentor to Your Nursing Staff**

**Nurse Retention Toolkit: Everyday Ways to Recognize and Reward Nurses**

**Order Code:** pkTNNM

**Price:** \$229

This comprehensive package includes four resources designed to help new nurse leaders develop critical management skills that are not taught on the floor.



## NEW STAFF DEVELOPMENT PROFESSIONAL EDUCATIONAL PACKAGE

**Competencies for Staff Educators**

**Innovation in Nursing Staff Development**

**Nurse Educator Manual**

**Order Code:** pkTNE

**Price:** \$249

This comprehensive package includes three resources designed to help new staff development professionals design exciting training programs and provide effective education to all types of learners.

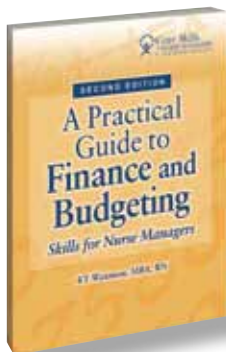


MONEY SAVING PACKAGES

## FOR NEW NURSE MANAGERS OR STAFF DEVELOPMENT SPECIALISTS

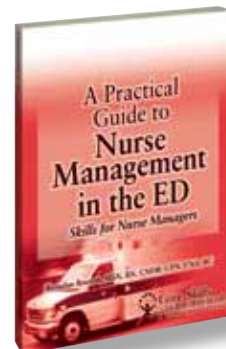
### A Practical Guide to Finance and Budgeting: Skills for Nurse Managers, Second Edition

**Order Code:** PGFB2  
**Price:** \$49  
**Author:** KT Waxman, MBA, RN



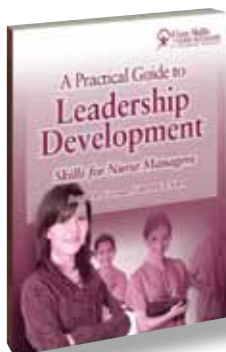
### A Practical Guide to Nurse Management in the ED

**Order Code:** PGNMED  
**Price:** \$29  
**Author:** Brandon Bennett, MSN, RN, CNOR, CEN, CNA, BC



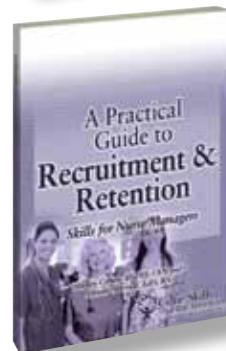
### A Practical Guide to Leadership Development: Skills for Nurse Managers

**Order Code:** PGLD  
**Price:** \$29  
**Author:** Patrick R. Coonan, EdD, RN, CNAA



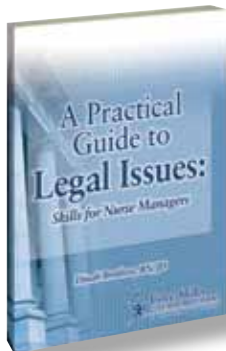
### A Practical Guide to Recruitment and Retention: Skills for Nurse Managers

**Order Code:** PGRR  
**Price:** \$29  
**Author:** Shelley Cohen, RN, BS, CEN, and Dennis Sherrod, EdD, RN



### A Practical Guide to Legal Issues: Skills for Nurse Managers

**Order Code:** PGLINM  
**Price:** \$29  
**Author:** Dinah Brothers, RN, JD



### A Practical Guide to Staff Development: Evidence-Based Tools and Techniques for Effective Education, Second Edition

**Order Code:** PGSD2  
**Price:** \$49  
**Author:** Adrienne E. Avillion, DEd, RN



**Great for beginners!**

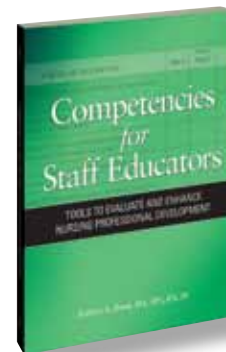
### A Practical Guide to Managing the Multigenerational Workforce: Skills for Nurse Managers

**Order Code:** PGMMW  
**Price:** \$29  
**Author:** Judith "Ski" Lower, RN, MSN, CCRN, CNRN



### Competencies for Staff Educators: Tools to Evaluate and Enhance Nursing Professional Development

**Order Code:** CSE  
**Price:** \$49  
**Author:** Barbara A. Brunt, MA, MN, RN, BC





Everything you need to hit the ground running:

### Core Skills for Nurse Managers: A Training Toolkit

Order Code: CSNM

Price: \$199

Authors: Shelley Cohen, RN, BSN, CEN, Sharon H. Cox, MSN, RN, CNAA, Beth A. Klitch, BA, FACHCA, and Sandra Kay Webb, RN, BS

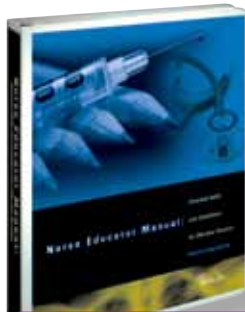


### Nurse Educator Manual: Essential Skills and Guidelines for Effective Practice

Order Code: NEM

Price: \$199

Author: Adrienne E. Avillion, DEd, RN



Comes in a handy binder to help you stay organized!

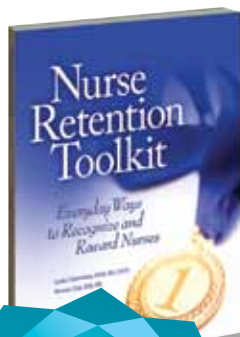
Keep the nurses you have with:

### Nurse Retention Toolkit: Everyday Ways to Recognize and Reward Nurses

Order Code: GRI

Price: \$29

Author: Bonnie Clair, BSN, RN, and Lydia Ostermeier, MSN, RN, CHCR



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### Evidence-Based Falls Prevention: A Study Guide for Nurses, Second Edition

Order Code: FPGN2

Price: \$49

## QUALITY IMPROVEMENT *CONT.*

**Evidence-Based Pressure Ulcer Prevention:  
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**Order Code:** PUPSGN2

**Price:** \$49

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to Streamlining Processes**

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**Order Code:** ORPTG

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**Price:** \$99

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**Price:** \$39



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